



FIG. 2

FIG 2A  
(a)

1. SAMSUNG ELECTRONICS
2. JUNGANG ILBO
3. KBS
4. MBC

FIG 2B  
(b)

1. SAMSUNG ELECTRONICS
2. JUNGANG ILBO
3. KBS
4. MBC

FIG 2C  
(c)

1. SAMSUNG ELECTRONICS
2. JUNGANG ILBO
3. KBS
4. MBC

FIG 2D  
(d)

1. GET
2. INFORMATION VIEW
3. BOOKMARK

FIG 2E  
(e)

1. GET
2. INFORMATION VIEW
3. BOOKMARK

FIG 2F  
(f)

1. SAMSUNG ELECTRONICS
2. INFORMATION VIEW
3. BOOKMARK

FIG 2G  
(g)

- samsung web page
1. PRODUCT INTRODUCTION
  2. COMMENTS FROM CUSTOMERS
  3. SAMSUNG INTRODUCTION



FIG. 5

FIG. 5A

(a)

1. SAMSUNG ELECTRONICS
2. JUNGANG ILBO
3. KBS
4. MBC

FIG. 5B

(b)

1. SAMSUNG ELECTRONICS
2. JUNGANG ILBO
3. KBS
4. MBC

FIG. 5C

(c)

1. SAMSUNG ELECTRONICS
2. JUNGANG ILBO
3. KBS
4. MBC

FIG. 5D (d)

- samsung web page
1. PRODUCT INTRODUCTION
  2. COMMENTS FROM CUSTOMERS
  3. SAMSUNG INTRODUCTION

FIG. 5E (e)

1. SAMSUNG ELECTRONICS
- <http://www.samsung.co.kr>
3. KBS
4. MBC

FIG. 5F (f)

1. SAMSUNG ELECTRONICS
- EXECUTING BOOKMARK
3. KBS
4. MBC



-FIG. 7-

FIG. 7A

(a)

1. SAMSUNG ELECTRONICS
2. JUNGANG ILBO
3. KBS
4. MBC

FIG. 7B

(b)

1. SAMSUNG ELECTRONICS
2. JUNGANG ILBO
3. KBS
4. MBC

FIG. 7C

(c)

1. SAMSUNG ELECTRONICS
2. JUNGANG ILBO
3. KBS
4. MBC

FIG. 7D

(d)

- samsung web page
1. PRODUCT INTRODUCTION
  2. COMMENTS FROM CUSTOMERS
  3. SAMSUNG INTRODUCTION

FIG. 7E

(e)

1. SAMSUNG ELECTRONICS
2. JUNGANG ILBO
3. KBS
4. MBC

FIG. 7F

(f)

1. SAMSUNG ELECTRONICS
2. JUNGANG ILBO
3. KBS
4. MBC

FIG. 7G

(g)

1. SAMSUNG ELECTRONICS
2. JUNGANG ILBO
3. BOOKMARK
4. MBC

FIG. 7H

(h)

1. SAMSUNG ELECTRONICS
2. JUNGANG ILBO
3. KBS
4. CANCEL

FIG. 7I

(i)

1. SAMSUNG ELECTRONICS
2. JUNGANG ILBO
3. KBS
4. MBC